

EXHIBIT 12

DC Word Processing

From: Ryan Andrews <ryan.andrews@brand.com>
Sent: Tuesday, May 20, 2014 3:13 PM
To: Eric Trajtenberg
Subject: FW: PO.com

From: Direct Response <impact@directresponse.net>
Date: Tuesday, May 20, 2014 at 3:12 PM
To: Ryan Andrews <ryan.andrews@brand.com>
Subject: FW: PO.com

From: <areyouaware@hush.ai>
Date: Tuesday, May 20, 2014 12:42 PM
To: Direct Response <impact@directresponse.net>
Subject: PO.com

This is causing too much drama for people I like. Your article is currently down, up to you if it stays down. Leave it be & drop your bullshit.

ps you should stop dickrolling judges

Sent using Hushmail